

## PUBLIC HEARING NOTICE

### NOTICE OF A PUBLIC HEARING BY THE CITY COUNCIL OF THE CITY OF LYNWOOD PURSUANT TO THE APPROVED REPORT FOR THE LEVY OF THE ASSESSMENT AGAINST BUSINESS ENTERPRISES IN THE PARKING AND BUSINESS IMPROVEMENT DISTRICT FOR FISCAL YEAR 2017-18

NOTICE IS HEREBY GIVEN that on August 15, 2017 at the hour of 6:00 P.M., or as soon thereafter as the matter can be heard, the City of Lynwood ("City") will conduct a Public Hearing pursuant to California Street and Highway Code (CSHC) Sections 36524 and 36525 in the Council Chamber, City Hall, 11330 Bullis Road, Lynwood, CA 90262 on the levy of assessment against business enterprises in the Parking and Business Improvement District (PBID) for FY 17/18.

The PBID resolution of intent is provided herein Pursuant to section 36534(b) of the CSHC which states, "The City Clerk shall give notice of the public hearing by causing the resolution of intention to be published once in a newspaper of general circulation in the City not less than seven (7) days before the public hearing."

#### RESOLUTION NO. \_\_\_\_\_

### A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF LYNWOOD APPROVING THE REPORT OF THE PARKING AND BUSINESS IMPROVEMENT DISTRICT (PBID) ADVISORY BOARD SETTING THE ASSESSMENT AGAINST BUSINESS ENTERPRISES IN THE PARKING AND BUSINESS IMPROVEMENT DISTRICT FOR FISCAL YEAR 2017-2018; APPROVING THE PBID FISCAL YEAR 2017-2018 SPENDING PLAN AND FIXING THE TIME AND PLACE FOR THE PUBLIC HEARING FOR THE LEVY OF THE ASSESSMENT

**WHEREAS**, pursuant to Section 36500, et. sec. of the Streets and Highway Code of the State of California (CSHC), on November 27, 1985, Ordinance 1262 was adopted into law establishing the Parking and Business Improvement District (PBID); and

**WHEREAS**, PBID assessments are levied as a fair and equitable way to provide funds to maintain operate and improve business areas in the City; and

**WHEREAS**, Section 3 of the ordinance identifies the PBID Area as all of the territory within the exterior boundaries of the City of Lynwood; and

**WHEREAS**, Section 4a of Ordinance 1262 established the system of charge and the method each business would be assessed annually and is based on 50% of the business license tax to all business located within the PBID area; and

**WHEREAS**, the proposed PBID Spending Plan and use of funds was submitted and approved by the PBID Advisory Board on July 11, 2017, having determined that the use of funds would be beneficial to the business community; and

**WHEREAS**, on July 18, 2017, the City Council adopted the report with revisions to the Spending Plan, further described in the Attached **Exhibit A**, for use of funds and now is requested to schedule a public hearing to allow for any public comment and protests, whether oral or verbal, concerning the intended use of funds pursuant to Sections 36524 and 36525 of the CSHC; and

**WHEREAS**, at the closing of the Public Hearing, unless protests are received that collectively represent 50% or more of the proposed annual assessment amount, the Council may adopt a resolution to levy the annual assessment and approve the fiscal year 2017-2018 Spending Plan; and

**WHEREAS**, the City Council wishes to set the Public Hearing to take place Tuesday, August 15, 2017 at a regularly scheduled Council meeting, beginning at 6:00 p.m., in the Council Chambers at Lynwood City Hall.

**NOW, THEREFORE, IT IS RESOLVED BY THE LYNWOOD CITY COUNCIL AS FOLLOWS:**

**Section 1.** The City hereby adopts the report, as approved by the PBID Advisory Board, with said revisions to the Spending Plan, for the levy of assessments within the PBID area for the 2017 – 2018 Fiscal Year as mandated in Ordinance 1262 sec. 4a.

**Section 2.** The City hereby sets a public hearing to take place on August 15, 2017 at a regularly scheduled City Council meeting beginning at 6:00 p.m. in the Council Chambers at Lynwood City Hall to consider approval of the Fiscal Year 2017-2018 Spending Plan and use of the PBID funds for an Economic Development Initiative which includes painting curbs and intersections; planting drought tolerant plants and trees; Welcome to Lynwood signs; seasonal decorations; promotional and marketing strategies; infrastructure design; surveillance camera monitoring equipment contract; seasonal decorations; sidewalk cleaning; graffiti removal; street sweeper maintenance; and partial payment for purchase of a Bobcat Skid-Steer Loader with grinder as described further in the attached **Exhibit A** and in the report approved and adopted by City Council with said revisions.

**Section 3.** The City hereby directs the Finance Department, pending outcome of the Public Hearing, to amend the City’s PBID budget for FY 2017-2018 as needed to reflect the proposed \$495,000 budget which is based on the proposed Spending Plan of said PBID funds.

**Section 4.** The report on file with the City Clerk has the full detailed description of the improvements and activities to be provided and identifies the proposed levy on the businesses within the PBID area for this fiscal year.

**Section 5.** The City Manager, or her designee, is hereby authorized to sign all documents necessary and appropriate to carry out and implement said improvements and activities on the behalf of the City.

**Section 6.** This resolution becomes effective immediately upon adoption.

**APPROVED AND ADOPTED this 18<sup>th</sup> day of July, 2017.**

**EXHIBIT ‘A’**

**FISCL YEAR 2107-2018 PBID SPENDING PLAN**

	<b>Description</b>	<b>Amount</b>
1	<b>Painting of curbs and intersections.</b> To enhance pedestrian safety throughout the business district. Funds will be used for the purchase of paint and equipment needed to undertake painting tasks, or to pay for said service if not performed in-house by City staff. <b>Responsible Dept. PW</b>	\$30,000
2	<b>Planting of drought tolerant plants and/or trees to enhance appearance of the business district.</b> Funds will be used for the purchase of drought tolerant plants and/or trees and equipment needed to undertake planting tasks, or to pay for said service if not performed in-house by City staff. <b>Responsible Dept. PW</b>	\$20,000
3	<b>Bobcat Skid-Steer Loader &amp; Grinder.</b> To repair and improve appearance of business infrastructure. Funds contribute to the purchase of a Bobcat Skid-Steer Loader & Grinder for street work performed throughout designated PBID area. <b>Responsible Dept. PW</b>	\$90,000

4	<p><b>Infrastructure Design Program.</b> Create and develop initial designs to enhance the appearance of the infrastructure encompassing the City's business community, including bike lanes and non motorized connectivity trails. The City has approved several plans that require implementation. Part of implementation is the preparation of designs that will be used to procure funds for implementation of said improvements outlined in Plans. Available funds will be allocated upon staff's determination of which project(s) said funds will be best used based on project readiness and/ or City's priority.</p> <p><b>Responsible Dept. PW/CD</b></p>	\$49,520
5	<p><b>Seasonal Decorations.</b> To enhance seasonal decorations in the business district. Funds will be used for the purchase of new seasonal decorations needed for upcoming holiday seasons and events, or to pay for said service if not performed in-house by City staff.</p> <p><b>Responsible Dept. PW</b></p>	\$10,000
6	<p><b>Marketing and Promotion.</b> Develop marketing and promotion strategies, advertisement materials, and hold mixers, workshops and special events for businesses. Staff will work with existing business organizations (Rotary Club, Chamber of Commerce, etc.) to assist in the promotion of new businesses and or events that may benefit from advertisement on a first come, first served basis. The goal is to further expose Lynwood businesses and increase consumer activity in our City (e.g., quarterly new business mixer sponsored by City and coordinated with the Chamber).</p> <p><b>Responsible Dept. CD</b></p>	\$10,000
7	<p><b>Surveillance Camera Monitoring Equipment.</b> Safety measure to deter crime in the business district. Funds used to pay for existing surveillance camera contract with Convergent Technologies.</p> <p><b>Responsible Dept. CM</b></p>	\$10,700
8	<p><b>Street Sweeping Services.</b> Maintain the cleanliness of the streets in our business districts. Funds will be used to pay for a portion of the Nationwide Environmental Services (NES) contract.</p> <p><b>Responsible Dept. PW</b></p>	\$60,000
9	<p><b>Graffiti Removal.</b> Eradicating unsightly graffiti in the City's business district. Funds will be used to pay for a portion of the Nationwide Environmental Services (NES) contract.</p> <p><b>Responsible Dept. PW</b></p>	\$104,620
10	<p><b>Sidewalk Cleaning Services.</b> Maintain clean walkable sidewalk approaches to businesses. Funds will be used to pay for a portion of the Nationwide Environmental Services (NES) contract.</p> <p><b>Responsible Dept. PW</b></p>	\$30,160
11	<p><b>Welcome to Lynwood Sign Project.</b> Design and produce City of Lynwood signage to identify entry points/areas to the City. Funds will be used for the design and production phase of project. PBID funds may be considered supplemental funding if cost exceeds that which has been allocated.</p> <p><b>Responsible Dept. CM</b></p>	\$80,000
<b>PBID Spending Plan FISCAL YEAR 2017-2018 TOTAL</b>		<b>\$495,000</b>

An executed copy of the resolution will be available for public inspection on July 27, 2017 in the City Clerks office located at 11330 Bullis Road, Lynwood, California during the hours of 7:00 A.M. to 6:00 P.M. Monday through Thursday. It will also be available on the City's website at the following link:

<http://www.lynwood.ca.us/pbid-fy-17-18>

Dated: July 27, 2017  
Publish: August 3, 2017