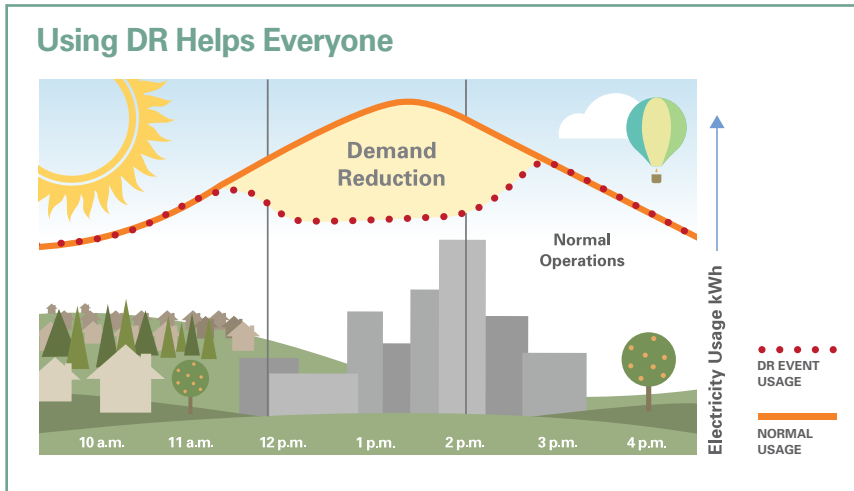


What Demand Response Means to Your Business

We are fully committed to supplying a continuous 24-hour stream of electricity to every customer, every day. To do this, we utilize Demand Response (DR) events that help you save money when energy demand is up and electricity prices rise. We invite customers to participate in one or more of our DR programs to reduce energy use in return for lower energy costs. This makes it a win-win situation by keeping your energy costs down and helping to prevent power shortages. We've included our portfolio of DR programs in this brochure for you to consider. Your SCE Account Manager will work closely with you to identify those that best fit your business, minimizing the effect on your operations as well as your budget.



By participating in DR, companies reduce the amount of energy needed during peak periods.

The benefits to your business include:

- Receiving discounted rates, incentives, or bill credits for participation
- Personalized consultation to identify solutions that are ideal for your business
- Advance notification of DR events to mitigate the impact on your operations
- Ability to enroll in more than one DR program at a time to earn incentives beyond those provided by a single program

Two Enabling Technology Incentives that Pay Off

Take a look at these flexible technology incentives that may reimburse you for the purchase and installation of qualifying equipment. They allow you to reduce your energy load automatically and realize the maximum benefit from participation in DR programs.



1 Automated Demand Response (Auto-DR) Technology Incentive — Auto-DR allows enabled customers to participate in our DR programs utilizing a load control device or Energy Management System (EMS) that automatically initiates load reduction activities based upon settings you establish in advance. This eliminates the need to turn off or adjust equipment manually when events occur. Incentives are based upon your realized energy reductions. To qualify you must enroll and participate in at least one eligible DR program for a minimum of 36 consecutive months. Depending on your situation and the size of your electrical load, Auto-DR offers two incentive options:

Auto-DR Express — incentive for systems that control standard technologies such as dimmable ballasts, temperature reset controls for HVAC and duty-cycling of HVAC compressors and fans that automatically reduce load during DR events.

Auto-DR Customized — incentive for the purchase and installation of remotely activated equipment that facilitates sitewide automatic load reduction such as controls for lighting, motors, pumps, fans, air compressors, process equipment, HVAC load control devices, and more.

2 Permanent Load Shifting Incentive — For many businesses, air conditioning is a major operational expense. If your cooling load is considerable, you may qualify for incentives that can help shift your energy use to off-peak hours. By installing a Thermal Energy Storage system, you'll be able to produce your cooling energy in the evenings and deploy it during high-demand afternoon hours, so you can operate during peak periods. If you qualify, you may be eligible for an incentive up to \$875 for each kilowatt shifted to off-peak hours.

To Learn More, Contact Your SCE Account Manager Today!

More Power Tools to Help You Reduce and Save

Third-Party Demand Response Providers: A Collaborative Effort

In addition to SCE's Demand Response (DR) programs, SCE contracts with a number of authorized third-party DR Aggregators, who develop and manage their own DR programs which may be available to you. By partnering directly with businesses, DR Aggregators are able to pool or aggregate customers under their DR program to achieve energy reductions. DR Aggregators provide their aggregated DR resource and are responsible for reducing electrical load based on the capacity commitment they have with SCE.



You will be in a group of customers that participate in a DR program and can be compensated by the DR Aggregator based upon the terms of your agreement with them. Specific programs and terms of your agreement may differ by Aggregator. SCE has no involvement in the individual agreements between you and the DR Aggregator. You have the option to enroll and participate in a number of DR Aggregator programs including: Aggregator Managed Portfolio* (AMP), Local Capacity Requirement (LCR), and Preferred Resources Pilot (PRP). Please contact your SCE Account Manager if you have any questions and to help identify all the available DR options to help meet your energy needs.



SCE EnergyManager®: Take Your Energy Reduction Online

SCE EnergyManager® offers a full suite of online tools to help monitor, analyze, and manage your business energy usage. You can view information about your recent electricity usage and energy costs, track your bills and more right from your computer. EnergyManager® is available to business customers with a monthly demand exceeding 200 Kilowatts at least three times in the past 12 months. In addition, your business facility must have an approved interval data recorder (IDR) meter.

Energy-Efficiency: A Powerful Element of Demand Response

Want to manage your costs all year long? Contact your SCE Account Manager to discuss energy-saving solutions that can help you run a more energy-efficiency operation every day.

Enroll Today! Contact Your SCE Account Manager or Visit sce.com/drp.

★ Eligible as a Qualifying DR Program for the Auto-DR Technology Incentive Program

* Summer Discount Plan estimated savings assumes a typical 5-ton central air conditioning unit, enrolled in the program from June 1 to October 1. Maximum credit amounts are subject to certain minimum usage requirements and vary by central air conditioner tonnage. Participation in the Critical Peak Pricing (CPP) Program may also reduce the maximum credit amounts. This program is not recommended for those with health problems, respiratory conditions or an inability to tolerate high temperatures. SCE is not responsible for any costs associated with receiving optional SDP courtesy alerts. See sce.com/TariffBooks for a complete list of terms and conditions of service. This program is funded by California utility customers and administered by SCE under the auspices of the California Public Utilities Commission.

This brochure is meant to enhance your understanding of SCE's Demand Response Programs. It does not replace pricing information contained in the CPUC-approved tariffs. Please refer to the tariffs, which can be viewed online at sce.com, for a complete list of terms and conditions of services. ©2017 Southern California Edison. All rights reserved.



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Working Together to Manage Your Company's Energy Use

Demand Response Programs Overview



Demand Response Programs At-a-Glance

Critical Peak Pricing (CPP)*



Enroll Today!

Contact your SCE Account Manager or visit sce.com/drp



Overview

Receive monthly credits during the summer (June through September) and reduce usage when events are called

Incentives

- Receive reduced energy rates from June through September that significantly lower your 12-month total
- Bill protection for the first year, ensuring the total amount you pay will not exceed the amount you would have paid on your base electricity rate

Requirements

12-month program commitment

When it's in Effect

Events will be called year-round on any weekday from 2 p.m. to 6 p.m. but limited to:

- Excludes holidays
- 12 events per year

Penalties

None, but energy rates are significantly higher during CPP events

Event Trigger

- Day-ahead load and/or price forecasts
- Forecasts of extreme or unusual temperature conditions
- SCE system emergency
- California Independent System Operator (CAISO) warning or emergency

How You're Notified

Event notification sent one, non-holiday weekday, in advance of a scheduled event via phone, text, or email

Eligibility

Open to non-residential customers receiving Bundled Service from SCE

Real-Time Pricing (RTP)*	Summer Discount Plan (SDP)	Demand Bidding Program (DBP)*
<p>Lower your costs when you reduce energy usage during hours with higher temperature-driven prices and/or shift usage to lower-priced hours</p>	<p>Receive monthly credits on your summer season bills. We will install a small remote-controlled device on or near your central A/C unit(s). The device allows us to turn off or cycle your A/C compressor(s) for up to 6 hours a day during an event.</p>	<p>Earn bill credits for reducing power during a DBP event. Place a bid the day before an event; if you reduce usage during the event, you receive bill credits based on the difference between your baseline and actual energy use for each hour of the event. And, there are no penalties if you aren't able to participate in an event. This program will only be available through 2017.</p>
<ul style="list-style-type: none"> You decide when you would like to reduce energy usage No time-related demand charges No energy events in which to participate No minimum requirements for energy reduction 	<ul style="list-style-type: none"> Earn up to \$250 dollars per A/C from June 1 to October 1* Customize your savings by selecting one of three cycling plans that best fit your operations and desired comfort level: Maximum Savings, Good Value, or Maximum Comfort 	<ul style="list-style-type: none"> Bundled Service customers can receive a bill credit of 50 cents per kWh of actual power reduction Direct Access and Community Choice customers may be eligible to receive a bill credit of 50 cents per kWh of actual power reduction minus the CAISO's hourly average energy price
<p>12-month program commitment</p>	<ul style="list-style-type: none"> A cycling device must be installed on or near your participating central A/C unit(s) 12-month program commitment 	<ul style="list-style-type: none"> DBPTariff - Special Condition 8. Rule 12: Customers served under this Schedule are not subject to the 12-month requirement of Rule 12. Must be able to submit a bid online or by email
<p>Available year-round</p>	<p>Events can be called year-round but are limited to:</p> <ul style="list-style-type: none"> 6 hours per day and no more than 180 hours per calendar year 	<p>Events can be called year-round from noon to 8 p.m.</p>
<p>None, but energy charges will increase with higher temperatures</p>	<p>None</p>	<p>None, but you will not receive credit if you do not actually participate in an event</p>
<p>Previous day's temperature in Downtown Los Angeles as recorded by the National Weather Service</p>	<ul style="list-style-type: none"> CAISO warning or emergency SCE system emergency High wholesale energy prices Measurement and evaluation 	<ul style="list-style-type: none"> Day-ahead load and/or price forecasts Extreme or unusual temperature conditions SCE procurement needs CAISO warning or emergency
<p>Courtesy email notification when hourly prices for the following day are expected to exceed your preferred limit, which allows you to make adjustments to your operations or staff in advance</p>	<ul style="list-style-type: none"> When your A/C compressor has been cycled-off, you'll see a green LED light flashing on your cycling device Courtesy notification via phone, text, or email 	<p>Event notification by 12 noon the day before a DBP event via phone, text, or email</p>
<p>Open to all non-residential customers receiving Bundled Service from SCE</p>	<p>Open to all non-residential customers with fully operational central A/C units</p>	<ul style="list-style-type: none"> Open to all non-residential Bundled Service, Direct Access, and Community Choice customers RealTime Energy Metered (RTEM) accounts can be grouped to facilitate bidding

Capacity Bidding Program (CBP)*	Time of Use Base Interruptible Program (TOU-BIP)	Agricultural & Pumping Interruptible Program (AP-I)
<p>Flexible bidding program that pays you for reducing energy when energy prices are high, demand reaches critical levels or supply is limited. You establish monthly levels to earn savings on your electric bill if you self-aggregate. If participating through a third party Demand Response (DR) aggregator, participation, and incentives are provided by the DR aggregator.</p>	<p>Receive monthly bill credits for reducing your energy usage to a pre-determined level for your facility with just 15 or 30 minutes notice from us</p>	<p>Receive a year-round monthly credit for allowing us to interrupt your electric service temporarily. We will transmit a signal to a control device installed on your pumping equipment, which will automatically turn off your total load served for the duration of the event.</p>
<ul style="list-style-type: none"> • Energy Payments can be earned when events occur and are based on actual energy reduced—if no event in a given month, you'll still receive your full Capacity Payment • Capacity Payments are based on the load reduction amount you nominated and vary depending on the month, duration of events, and your elected notification options • The closer your actual reduction is to your bid, the higher your payment 	<ul style="list-style-type: none"> • Earn monthly bill credits even when no interruptions occur • Credits vary based on the season, time of day, voltage level, and other factors 	<ul style="list-style-type: none"> • Earn a year-round, monthly credit • No need to call or be notified to reduce load—it's automatic
<ul style="list-style-type: none"> • Internet access • Participation through an aggregator is optional—see your SCE Account Manager for details • Must have an approved, installed, and operating interval meter 	<ul style="list-style-type: none"> • Select a Firm Service Level (FSL) • Select a Participation Option of 15 or 30 minute notification • Provide a phone number dedicated to receive event notifications 	<p>A control device must be installed to your equipment</p>
<p>Events may be called year-round, weekdays between 11 a.m. and 7 p.m. but are limited to:</p> <ul style="list-style-type: none"> • Excludes holidays 	<p>Events can be called 24/7, 365 days a year but are limited to:</p> <ul style="list-style-type: none"> • One event per day/10 events per month/180 hours per year 	<p>Interruptions can occur 24/7, 365 days a year but are limited to:</p> <ul style="list-style-type: none"> • 6 hours per event/25 events per year/150 hours per calendar year
<p>If reduction is <50% of your nomination on an hourly basis, charges may reduce your incentive payments</p>	<p>Your facility's electrical usage must remain at or below your Firm Service Level throughout the event to avoid Excess Energy Charges</p>	<p>None</p>
<ul style="list-style-type: none"> • CAISO market award • Supply resource limitations and transmission constraints • High temperatures • A generating unit outage or other system emergencies • Measurement and evaluation 	<ul style="list-style-type: none"> • CAISO warning or emergency • SCE system emergency • Measurement and evaluation 	<ul style="list-style-type: none"> • CAISO warning or emergency • SCE system emergency • Measurement and evaluation
<ul style="list-style-type: none"> • Day-Ahead Option: By 3 p.m., one business day prior to the event via phone, text, or email • Day-Of Option: On the same day of the event, at least one hour before the event begins via phone, text, or email 	<ul style="list-style-type: none"> • Event notification sent via call to a dedicated phone line 15 or 30 minutes before curtailment is required • Courtesy notification via phone, text, or email 	<p>Courtesy notifications of interruptions via phone, text, or e-mail</p>
<ul style="list-style-type: none"> • Open to all non-residential Bundled Service, Direct Access, and Community Choice customers • Customers may aggregate their own accounts directly or may participate through a third party demand response aggregator 	<ul style="list-style-type: none"> • Non-residential customers with monthly demands of 200 kW or greater • Must be able to reduce at least 15% of your maximum electrical demand (a minimum of 100 kW) during each interruption event 	<p>Open to Agricultural and Pumping customers with a measured demand of 37 kW or greater, or with a connected load of 50 horsepower or greater</p>